



Dear Friend,

Gathering with friends and family to celebrate Declan's life has been a highlight for us every spring since the first *No Ordinary Evening* in 2012. Not even COVID-19 could deter us as we shifted our annual gathering to a virtual event for the past two years. You can imagine our excitement and anticipation as we share our plans to return to Chicago's Palmer House in Spring 2022 for *No Ordinary Evening, A Midspring Night's Dream LIVE!*

It has now been eleven years since Declan died tragically in an accident at the University of Notre Dame on October 27, 2010. We established the Declan Drumm Sullivan Memorial Fund to support organizations that demonstrate extraordinary local impact in areas of education and community service. The primary beneficiary of the Fund and *No Ordinary Evening* is Horizons for Youth.

We chose to partner with Horizons for Youth as its mission perfectly aligns with our family's passion for helping students from low-resource areas realize their full potential through education. Horizons for Youth is Chicago's only organization providing need-based scholarships plus a comprehensive suite of support programs and educational resources for students of all academic ability levels from kindergarten through college.

The funds raised at *No Ordinary Evening*, our annual celebration of Declan's life and legacy, make it possible for students to see their futures go from ordinary to extraordinary. We are thrilled that "Declan's Class" has grown from forty to one hundred students due to the generosity of people like you.

We invite you to be a sponsor of the 11th *No Ordinary Evening* on April 30, 2022. Please refer to the enclosed materials, which include additional information about Horizons for Youth and *No Ordinary Evening*.

We look forward to extending Declan's extraordinary legacy this year. Thank you for celebrating Declan's life with us.

Sincerely,

The Sullivan Family



EVENT FACT SHEET

Date: Saturday, April 30, 2022, 6:00pm–11:30pm

Venue: Palmer House Hilton
17 E. Monroe Street
Chicago, IL 60603

Details: 650 Guests
Over 3,000 Impressions for our Lead Sponsors
Cocktails

Plated Dinner with Program
Live Music & Dancing
Live Auction

Emcee: Mike Brown, Notre Dame Leprechaun, 1999–2001

Theme: *No Ordinary Evening – A Midspring Night’s Dream LIVE!*

History: *No Ordinary Evening* is an extraordinary celebration founded to remember the life of Declan Drumm Sullivan, who tragically died in an accident at the University of Notre Dame on October 27, 2010. The Declan Drumm Sullivan Memorial Fund supports organizations that demonstrate extraordinary local impact in the areas of education and community service. The primary beneficiary of the Fund and the event is Horizons for Youth.

Founded in 1990, Horizons for Youth is Chicago’s only organization providing a comprehensive suite of wraparound services and tuition scholarships for children at both the elementary and high school levels, with continued academic and socio-emotional support throughout college. For the 2020–2021 school year, Horizons for Youth served 233 students, aged kindergarten through college, and their families, from high-need areas on the south and west sides of Chicago.

Opportunity: In the first ten years of this event, *No Ordinary Evening* has raised over \$5.7 million for the Declan Drumm Sullivan Memorial Fund and successfully helped over 80 sponsors fund a deserving organization and receive a meaningful branding experience.

\$50,000

- **Premier** Company/Name and logo recognition on Auction website
- **2 dedicated** social media posts on Horizons for Youth social media accounts
- Announcement of sponsorship from podium
- **Premier** recognition on all event press materials, invites, and communications
- Name/logo featured during on event-night materials
- Recognition on DDS and Horizons for Youth websites

*3 premier tables of 10

No Ordinary Evening Sponsor

\$25,000

- Company/Name and logo recognition on auction website
- **1 dedicated** social media post on Horizons for Youth social media accounts
- Announcement of sponsorship from podium
- **Prominent** recognition on all event press materials, invites, and communications
- Name/logo featured on event-night materials
- Recognition on DDS and Horizons for Youth websites

*2 prominent tables of 10

Diamond Sponsor

SPONSORSHIP OPPORTUNITIES

\$15,000

- Company/Name listed on social media post from Horizons for Youth
- Announcement of sponsorship from podium
- Recognition on all event invitations, press materials, and communications
- Name/logo featured on event-night materials
- Recognition on DDS and Horizons for Youth websites

• 1 prominent table of 10

Platinum Sponsor

\$10,000

- Company/Name listed on social media post from Horizons for Youth
- Recognition on all event invitations, press materials, and communications
- Name/logo featured on event-night materials
- Recognition on DDS and Horizons for Youth websites

• 1 table of 10

Gold Sponsor

\$5,000

- Recognition on all event invitations, press materials, and communications
- Name/logo featured on event-night materials
- Recognition on DDS and Horizons for Youth websites

• 1 table of 10

Silver Sponsor

\$2,500

- Name/logo featured on event-night materials
- Recognition on DDS and Horizons for Youth websites
- 6 tickets

Bronze Sponsor

OUR WORK: Support Beyond the Classroom

Our unique combination of services ensures that our students develop the skills they need to succeed from elementary school, into high school and college, and onward to their careers. Our model is made up of academic monitoring, family partnerships, and community networks. Services that participating students receive include:

- Need-Based Elementary & High School Tuition Scholarships
- One-on-One Mentoring & Tutoring
- Enrichment Outings
- Year-round Academic Monitoring & Support
- Summer Academic Program
- Family & Individual Counseling
- College and High School Transition Support



OUR IMPACT: Consistent, Outstanding Results

Nationally, only 11% of youth born into the lowest-economic quintile earn a college degree. Our college-persistence rate stands in stark contrast to this, with 84% of our High School Program graduates either having completed college or continuing to persist toward graduation.

We are Chicago's only organization providing a comprehensive suite of wraparound services and tuition scholarships for children at both the elementary and high school levels, with continued academic and socio-emotional support throughout college.

OUR GROWTH: From 5 Kindergarteners to over 200 K-College Student:

Founded in 1991, we began with five children as an elementary-only scholarship and mentoring organization and have evolved over time to continue meeting our students' emerging needs.

For the 2021-2022 school year, we are serving 216 students, aged kindergarten through college, and their families from high-need areas on the south and west sides of Chicago.





SPONSORSHIP AGREEMENT

I elect to sponsor the 11th Annual *No Ordinary Evening* in the amount of \$ _____.

Company/Individual Name (as to appear in credits) _____

Contact Name _____ Phone _____ Email _____

Address _____ City _____ State _____ Zip _____

COMMITMENT DEADLINE	OPPORTUNITY
January 14, 2022	<i>Recognition in event invitation</i>
March 18, 2022	<i>Recognition in event night materials</i>
Upon receipt of commitment	<i>Name will be listed as sponsor on the Declan Drumm Sullivan Memorial Fund website as soon as commitment is received. Name will remain on site until June 1, 2022.</i>

PAYMENT INFORMATION – Please check one:

With a one-time payment

With the following payment schedule*:

***Note:** 50% of payment due before recognition begins.

MONTH	AMOUNT
2021	\$ _____
2022	\$ _____
2022	\$ _____

PAYMENT METHOD – Please check one:

Check enclosed I will send a check Please send me an invoice

I will pay by credit card. As specified here, I authorize Horizons for Youth to

charge my: Visa MasterCard Discover/ American Express

CARD NUMBER

EXPIRATION DATE

CVV

ZIP CODE

NAME ON CARD

SIGNATURE

DATE

Please make checks payable to the *Declan Drumm Sullivan Memorial Fund*.

The Declan Drumm Sullivan Memorial Fund is a 501(c)(3) charity (Tax ID #27-6886934).

Please email an eps, jpg, or pdf company logo to adriana@horizons-for-youth.org, along with the completed Sponsorship Agreement form